

Ultimate guide to scaling a business in Ireland

The ThinkBusiness Guide to growing and scaling your business through taking advantage of export and digital opportunities.

Around two-thirds of Ireland's workforce, more than 1m people, are employees of SMEs that generate more than half of turnover in Ireland

The reality is that the majority of these companies employ under 100 people and scaling and exporting needs to become the mantra for managing directors of businesses with the potential to grow and go further.

In 2019 alone indigenous Irish companies exported €25.6bn worth of goods, out of which exports to Eurozone region saw record growth of 15pc to €5.6bn, while exports to North America increased by 16pc to €4.7bn, according to Enterprise Ireland.

Over the past month *ThinkBusiness* has compiled a series of articles to inspire and provide owner-mangers with the know-how and ambition to scale up.

[5 tips to help you scale your business](#)

As part of our focus on scaling businesses Mairead Connolly from [PwC](#) shows how firms can continue to scale-up and be fit for the future.

[Time to scale the Eurozone ambitions of Irish SMEs](#)

Enduring Brexit is one thing, realising that there is an entire Eurozone ripe for scaling Irish firms to target is another, says [Enterprise Ireland](#)'s Anne Lanigan.

[How Chupi Sweetman built a rare diamond of a business](#)

For Chupi Sweetman who has grown her eponymous luxury brand [Chupi](#) by 51pc and plans 200 new jobs, scaling has always been the perfect dichotomy between creativity and business.

[How Cork's Aspira scaled to be a global tech player](#)

Cork-born tech company [Aspira](#) has scaled nationwide and has expanded to Europe and Asia in what could be the definitive scaling story.

[5 key tips for scaling businesses starting their export journey](#)

Dylan Fahy from Enterprise Ireland outlines five top tips for scaling businesses that are starting their export journey into the Eurozone.

[Sailing to scaling: Laura Dillon on Waterland's €2.5bn fund](#)

Sailing champion Laura Dillon heads Waterland in Ireland, which has just revealed a €2.5bn fund. She talks about her focus on SMEs with growth potential.

[The Handmade Soap Co's scaling journey](#)

Donagh Quigley, co-founder of The Handmade Soap Company in Slane, Co Meath, tells ThinkBusiness about the business's scaling journey and its plans to double in size.

[Global Shares reveals cap table tool for scaling firms](#)

Cork fintech Global Shares has developed a cap table tool to help scaling firms keep track of one of the key issues with managing growth: who owns what?

[Scaling your business: Climb bigger mountains](#)

To grow your company and achieve business outcomes you must know where you are and have clear goals for where you want to bring it to, advises Peter Wood.

[Who dares scales: TEKenable primed for Low Code future](#)

ThinkBusiness talks to Nick Connors, co-founder of Dublin tech company TEKenable, which is scaling fast to be in pole position for the Low Code revolution.

[Are Irish family businesses set up to scale?](#)

Irish family businesses are demonstrating financial resilience and are well set up to scale, says PwC's Mairead Harbron.

[Voyages of discovery: Trust and responsibility in business](#)

While much of today's business lexicon is about empathy and kindness, Peter Wood writes that trust and responsibility are the real glue of an organisation, reflecting on his own experiences and Ernest Shackleton's adventures.

[Resources for starting and growing a business in Ireland](#)

Starting or growing your business in 2021? Here's the ultimate guide to resources, grants, allowances, accelerators and programmes in Ireland.

[How to write a really great business plan](#)

Starting a business: Your business plan is fundamental to your business journey – effectively a north star for you, your colleagues and potentially investors and lenders to stay on track.

ALSO CHECK OUT:

[Ultimate guide to starting a business in Ireland](#)

[Ultimate guide to succeeding at omnichannel e-commerce](#)

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