

## Ten great social media tools

**New to social media, or want to make better use of Facebook, Twitter, LinkedIn and other social media sites for your business? Here are some tools and online resources that you will find useful.**

The good news is that they're free. For some of the tools, you need to upgrade to paid accounts to get more value from them. Most have apps which are worth downloading to your smartphone. The tools and resources are listed in A-Z style, not in order of priority.