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## The ThinkBusiness guide to exporting

**Is your business already exporting or targeting new export markets?  
If so, you can't ignore the importance of your website or websites,  
as well as related digital campaigns.**

ThinkBusiness.ie has produced new resources to help Irish businesses use the internet to support expansion into export markets.

- Learn what you need to do to your website and the differences in approaches for B2B and B2C companies in the [ThinkBusiness.ie localisation guide](#)
- Find out about what you need to consider when running campaigns in export markets in this [ThinkBusiness.ie digital campaigns for exporters guide](#)

These are the latest in a set of related resources which ThinkBusiness.ie has produced for Irish exporters. Check out others such as:

- [Get on the road to exporting](#)
- [Make sure you're export ready](#)
- [How businesses can manage currency risks](#)

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