
Limerick smart grid firm VIOTAS expands to Oz

[VIOTAS](#) has established a base in Melbourne to revolutionise and digitise the Australian energy market.

Limerick headquartered smart grid tech company VIOTAS has established a base in Melbourne to deliver its cutting-edge demand response (DR) services to commercial and industrial electricity consumers across Australia.

The company, which specialises in the development of technologies that enable electricity consumers to earn revenue by providing critical services to the power system, has earmarked Melbourne as a regional hub from which it will roll-out further operations throughout the Asia-Pacific region.

While investing heavily in its global expansion, VIOTAS has focused its attention on Australia as a key market on account of the challenges arising due to the increasing prevalence of renewable energy on the power system. Ireland's response to similar challenges in recent years is highly regarded as a global exemplar by power system operators worldwide.

Zero carbon mission

Led by co-founder and CEO Paddy Finn VIOTAS was founded in 2013 in Limerick with a mission to enable zero-carbon power systems by harnessing the flexibility of electricity consumers to accelerate the use of renewable energy on the wider power system.

The company was titled Ireland's fastest growing technology company in the 2019 Deloitte Technology Fast 50 Awards.

"Our services are underpinned by our best in class technology that is designed from the ground up to meet the challenges associated with integrating increasing amounts of renewable energy onto the power system," said Finn.

"We are a company that looks towards the future, and Australia, a country whose coat of arms symbolises moving forward, never backwards, clearly shares our view of the world. We are excited to deliver our services to commercial and industrial clients in Australia to help facilitate the use of more renewable energy on the wider power system in a way that retains value in the economy."

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