

## The top 30 most Instagrammed spots in Dublin

**With summer fast approaching, we take a look at some of the most popular locations in Dublin. Here are the top 30 most instagrammed locations in the capital.**

Dublin is a lot more than a global business centre; Ireland's capital has a vibrant nightlife, charming streets, plenty of live music and gorgeous architecture.

[Failte Ireland's 2017 report](#) reveals some astonishing statistics about the booming Irish tourism industry, highlighting Dublin's Guinness Storehouse as Ireland's number one paid attraction. Attracting almost six million visitors in 2017, pictures of our fair city's tourist highlights have graced millions of social media profiles, but what are the most popular locations where people go to capture that perfect shot?

Reaching [one billion users](#) worldwide in 2018, Instagram is the go-to social media platform for a massive 14% of the world's population - which inspired The Alex Hotel in Dublin to ask; what are the city's visual hotspots based on social media popularity? The team at [The Alex Hotel](#) trawled through reams of Instagram posts to bring you this data backed list of Dublin's 30 favourite tourist hotspots, not by visitors but by Instagram posts.

Some of this data may be rather surprising, with the Halpenny Bridge, one of the most well known places in the city, not even making the top ten.

### 1. Temple Bar - 430,564 posts

<https://www.instagram.com/p/Bvril53Addy/>

No surprises here - the Temple Bar area is a tangle of narrow streets and energetic live music. It's located on the south side of the River Liffey and is one of the oldest areas in all of Dublin.

### 2. Phoenix Park - 169,238 posts

<https://www.instagram.com/p/BvKYxKMniQU/>

Originally formed as a royal hunting park in the 1660s, Phoenix Park was opened to the public in 1747. The park is home to a large herd of wild deer even to this day; and they aren't shy, either. The park is also home to Victorian Flower Gardens and the Zoological Gardens.

### 3. Croke Park - 129,340 posts

<https://www.instagram.com/p/BvJnnWxAqtW/>

As a nation of proud GAA supporters, it's not surprising our very own Croker has made number three on this list. However, Croke Park is also a big tourist attraction, with many Instagram hashtags coming from tourism related posts.

#### **4. Malahide Castle - 94,311 posts**

<https://www.instagram.com/p/Bsku6N4FwH0/>

Located only 15 minutes away from Dublin Airport, Malahide Castle boasts a scenic, serene backdrop. The castle was home to the Talbot family for nearly 800 years and played a pivotal role in Medieval Irish history.

#### **5. Dublin Zoo - 89,964 posts**

<https://www.instagram.com/p/Bqe1Aj9nfJp/>

Dublin Zoo has been around for nearly 190 years, and has attracted over one million visitors each year since 2015. Located in the expansive Phoenix Park (#2 on this list), Dublin Zoo is one of Ireland's most popular family attractions, where visitors get the chance to meet rare and exotic animals, and learn about endangered species and the efforts underway to protect them.

#### **6. Trinity College and The Book of Kells - 77,166 posts**

<https://www.instagram.com/p/BvcU2filUJO/>

Trinity College is Ireland's oldest university. Its library is home to the famous Boru Harp, a copy of the 1916 proclamation of the Irish Republic, and The Book of Kells. The famous library has also hosted the likes of author Bram Stoker, poet Oscar Wilde and Jonathan Swift, who wrote Gulliver's Travels. With an old-world atmosphere and over 200,000 books, it's no surprise that the library inspired JK Rowling's vision for Hogwarts in the Harry Potter series!

#### **7. St Stephen's Green - 69,481 posts**

<https://www.instagram.com/p/BowGPtXgG5H/>

Whether taking photos of fiery red leaves on an autumn day or basking in the summer sun, St Stephen's Green offers a welcome escape from the hustle and bustle of Grafton Street. The park offers over 3km of walking paths, a beautiful waterfall and a number of sculptures throughout.

#### **8. The Guinness Storehouse and St James' Gate - 65,118 posts**

<https://www.instagram.com/p/Bvw9OqNnnjl/>

It may be Ireland's number one paid attraction by visitors, but it only makes number eight on the list of Instagrammed posts. The [Guinness Storehouse](#) opened its doors to the public in 2000, in which time the former fermentation has become one of Dublin's most visited attractions. It's recommended to allow at least 90 minutes to complete the tour, during which you'll climb up seven floors filled with interactive experiences that will educate you on Ireland's rich history, ending with a pint in the rooftop Gravity Bar.

## **9. Dublin Castle - 62,062 posts**

<https://www.instagram.com/p/BnTlq5YnQQV/>

Located in the heart of the city centre, Dublin Castle is one of Dublin's most important landmarks and is steeped in history. Erected in the early thirteenth century on the site of a Viking settlement, the castle served as the headquarters of English and British administration for Ireland for centuries.

## **10. Grafton Street - 60,115 posts**

<https://www.instagram.com/p/Bvt4rsUHXIL/>

Not only is Grafton Street Dublin's primary shopping district; it's been the heart of the city's social scene for over a century. By the day, the street is bustling with shoppers and buskers playing music for the crowds. By night, the bars come to life and buzz with energy until the early hours of the morning.

## **Honourable mentions - #11 to 30**

- 11) Aviva Stadium – 31,353 posts
- 12) Marlay Park – 31142 posts
- 13) Ha'Penney Bridge – 29,813 posts
- 14) Dublin Bay - 28,234 posts
- 15) Kilmainham Gaol - 25,044 posts
- 16) O'Connell Street - 22,986 posts
- 17) Poolbeg Lighthouse - 22,586 posts

- 18) Christchurch Cathedral - 22,209 posts
- 19) Dublin Mountains - 21,557 posts
- 20) Killiney Hill - 18,058 posts
- 21) Grand Canal Dock - 16,105 posts
- 22) Howth Cliff Walk - 15,852 posts
- 23) Merrion Square - 15,209 posts
- 24) Bulls Island - 13,891 posts
- 25) Samuel Beckett Bridge - 13,804 posts
- 26) The Spire - 13,670 posts
- 27) Dun Laoghaire Pier - 11,801 posts
- 28) Doors of Dublin - 11,784 posts
- 29) Dublin Port - 9,864 posts
- 30) Iveagh Gardens - 9,562 posts

*By Lorna Franklin.*