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## The ThinkBusiness Show - Brian Caulfield

**How do you start a business? How do you grow your business?  
These are the questions we explore on the ThinkBusiness Show.**

LISTEN TO THE PODCAST.

*The ThinkBusiness Show* is a business show with a difference.

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Instead of talking about what a business *does*, we talk to founders and experts about the 'hows' of doing business – how to start and how to grow.

*The ThinkBusiness Show* is an online academy to learn more about starting and running a business. We also discuss the supports available to businesses, raising money, financial well being and how to keep going when difficulties arise.

### First up

First up is Brian Caulfield. Brian is one of Ireland's 'legendary' venture capital investors (VCs). In his podcast and video, he gives a masterclass, not just in what investors look for but how entrepreneurs should approach their business if they want to land investment. This is really a 'Startup Masterclass', a must-listen for anyone with big ambitions to grow with the right investment.

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