

MessageBird hatches 50 jobs in Dublin

Amsterdam cloud platform MessageBird is to create 50 new jobs over the next two years in Dublin at a new office in the city.

[MessageBird](#) is expanding its European operations, which will be led by former Salesforce and Oracle executive Roberto Marzo, vice-president of Sales Strategy and Business Operations at MessageBird.

Initial hires will focus on sales, customer success and support for MessageBird's fast-growing European customer base.

The Dublin office is MessageBird's fourth office in Europe, and its eighth outpost worldwide.

Taking a flutter on Dublin

"This is a reflection of our attractiveness for companies in the ICT sector," said the Minister for Business, Enterprise and Innovation Heather Humphreys TD. "We have the skills and talent pool available to enable the company to grow and to embed their operations in Ireland."

Since its launch in 2011, MessageBird has built a global cloud communications platform that makes it possible for consumers to communicate with businesses in the same way they do with their friends and family - on their preferred channels, on their preferred timelines and with all the context of previous conversations.

More than 15,000 customers have taken advantage of the MessageBird platform including globally recognized brands such as Lufthansa Airlines, Hugo Boss, Rituals Cosmetics, Google and SAP to fast growing startups such as Hello Fresh, SuitSupply and Uber.

"Businesses across Europe are looking to access cloud communications technology to create brand building customer experiences for their customers," Marzo said.

"As our enterprise customer base across Europe has more than doubled in the last 18 months, we're excited to add additional resources in Dublin to meet this growing demand. Dublin's thriving tech startup scene, and its highly skilled labor pool, make it an ideal location for MessageBird to further spread its wings in Europe."

MessageBird currently has nearly 250 employees supporting customers around the world from offices in Amsterdam, San Francisco, London, Hamburg, Sydney, Shanghai, and Singapore.

“International companies continue to be attracted to Ireland due to the ease of access to a talented workforce,” said IDA executive director Mary Buckley.

“Dublin is an internationally recognised technology hub where companies, including those like MessageBird, which are scaling their global operations at a rapid pace, can set up quickly and efficiently as they serve their expanding customer base internationally.”

Written by John Kennedy

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Pictured: Birds on St Stephen’s Green. Image: [Aurak/Shutterstock](#)