

Medallia brings 100 remote work jobs to Ireland

As [Medallia](#) targets 100,000 businesses in Europe, it is creating 100 jobs across Ireland that are not tied to any location.

Experience management software player Medallia is to create 100 new jobs across Ireland as it expands to serve the European market.

The software-as-a-service (SaaS) experience management pioneer is to open a new midmarket sales and support hub in Ireland.

Medallia's award-winning SaaS platform and solutions lead the market in the understanding of what customers, employees and citizens experience on their daily journeys in person, on customer service calls, on digital channels, over video and on social media.

Insights drive business action

Its proprietary AI technology reveals personalised and predictive insights that drive business action to reduce churn, turn detractors into buyers and create cross-sell and up-sell opportunities.

"It's great that the company has chosen Ireland as its base for the whole EMEA region," said Tánaiste & Minister for Enterprise Trade & Employment Leo Varadkar, TD.

"These 100 jobs are not fixed to any location and anyone with multilingual skills, anywhere in the country, is eligible to apply. I wish the Medallia team every success with these plans."

With headquarters in San Francisco, California, the company has over 1,000 employees spread across 20 global offices and remote work and over 1,000 brands that rely on its technology to drive revenue-impacting business decisions.

"The mid-market in EMEA comprising over 100,000 companies, has been underserved when it comes to experience management technology that fits with their business. Ireland was a smart choice for us as it offers the largest concentration of multilingual sales and service talent to support our customers and our expansion plans," said Rory Cameron EVP mid-market and corporate development at Medallia.

Initial roles are remote and will include multilingual sales for the French, Spanish, Italian, DACH, Nordics, Benelux and Middle East regions. Visit <https://jobs.medallia.com> to explore open positions.

“Medallia’s decision to select Ireland as the location of its EMEA Hub is a strong vote of confidence in the availability of highly skilled and talented people right across the country,” said IDA Ireland CEO Martin Shanahan.

“Today’s announcement further demonstrates IDA Ireland’s proven ability and commitment to win investment for regional locations. I welcome Medallia to Ireland and wish the team every success.”

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