
Meath's Kate Madden comes second in global student competition

Meath entrepreneur Kate Madden was the only female to make the finals of the prestigious competition.

Twenty-year-old entrepreneur Kate Madden has finished runner-up at the finals of the Global Student Entrepreneurs competition, beating more than 1,500 other applicants from over 50 countries across the globe.

Kate, who along with her sister Annie (18) co-founded [FenuHealth](#) in 2015 while still in secondary school, was the only female to make the finals, which was held virtually due to the Covid-19 pandemic.

The Global Student Entrepreneur Awards started in 1998 and is the premier global competition for students who own and operate a business while attending college or university.

The Awards' mission is to give student entrepreneurs the opportunity to accelerate their success, challenge the status quo, connect to an instrumental peer group and make the greatest impact possible in their community.

UK-based Harvinder Power, who leads a company called Motics, took home first place, receiving a prize of \$25,000. His company gamifies physiotherapy and provides recovery data to clinicians to speed up recovery and motivates patients to recover.

For coming second, Kate came away with a \$10,000 prize and a scholarship to take part in the EO Accelerator Programme.

The Meath woman is currently studying for a BSc in food marketing and entrepreneurship at University College Cork and took to twitter to express her delight at coming second at the event.

<https://twitter.com/katecmmadden/status/1288916533994049536?s=21>

FenuHealth is an international equine business that has developed a strategic formula for racehorse feed using fenugreek herbs and spices.

The business was built on work done by the sisters as transition year students taking part in the BT Young Scientist and Technology Exhibition. It now trades internationally and counts five royal families among its customers.

By Stephen Larkin

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