

Limerick's Tracworx wins €100k Seedcorn competition

Limerick firm [Tracworx](#) has been named the overall winner of the prestigious InterTradelreland Seedcorn investor readiness competition.

Tracworx has been given a cash prize of €100,000 at the grand final which was held last week at the Guinness Storehouse in Dublin.

Atlantic Photonic Solutions was the other main winner on the night, with the Mayo company winning the Best New Start Category award and a cash prize of €50,000. APS have developed a harmless fish-friendly light that aims to remove sea lice from farmed salmon.

Tracworx has developed a patient tracking system that uses only the existing Wi-Fi networks in a hospital, allowing them to automate their data collection and to generate reports using real-time data. The company was established in 2016 by three college students, CEO Chris Kelly, COO Fionn Barron and CTO Eoin O'Brien.

"We are over the moon to be named overall winners for Seedcorn 2019," said Tracworx CEO Chris Kelly.

"The whole process has been invaluable, and the backing of InterTradelreland will provide us with a wealth of opportunity as we look to take our business to the next level. As well as being a fun and challenging experience, we've learned more about ourselves and where our focus must shift to reach the next level. Our aim for 2020 is to continue our growth in Ireland and enter the UK and international markets."

InterTradelreland chair Ken Nelson, MBE, said that Seedcorn replicates the real-time investment process, providing companies with the opportunity to put their business idea to the test and ensure that it is investor-ready.

"These early stage businesses are vital to the economy, both North and South, and it is important we ensure these high potential start-ups are provided with the support and guidance needed to grow and develop their business propositions," Nelson said.

Pictured: (left to right) Tracworx CTO Eoin O'Brien, CEO Chris Kelly, COO Fionn Barron and Rory Casey, Managing Director, Atlantic Photonic Solutions

Written by [John Kennedy](#) (john.kennedy3@boi.com)

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