

‘Ireland Together’ network goes live for business owners

The seismic impact of Covid-19 on the Irish business landscape has prompted a group of entrepreneurs to launch Ireland Together, a non-profit organisation to provide guidance to businesses.

While working from home the founders of [Ireland Together](#) recognised the need to protect and insulate businesses from the impacts of Covid-19 and to support the economy through reinvention and repurposing productivity into new channels.

Focused on supporting, stabilising, and providing guidance to businesses through the creation of a digital all-island network, the group's aim is to help businesses navigate these unprecedented times and make changes to how they trade so that Ireland may return to prosperity.

It was founded by entrepreneurs Joanne Griffin, Colin Harris, Louise O’Conor and Paddy Ryan alongside an advisory panel of Jeff and Mindi Caselden, Les Dunne, Fiona Conway, Collete Doyle and Saleena Shaw while working from their own homes and most without ever meeting in person.

“I’m a strong proponent of collective intelligence - the power of collaboration and diverse perspectives to generate better business outcomes,” said Griffin, founder and CEO of Adapt IQ. “I’m confident that the business community of Ireland can offer great support to each other and co-create a brighter future together.”

A spectrum of business insight

Ireland Together provides access to experts with decades of experience across a full spectrum of business functions, including recruitment and HR, digital transformation, finance, sales, marketing, executive coaching, PR and communications, to name a few.

“By bringing people, skills and compassion together, Ireland’s business community will show its resilience, strength and solidarity to not only survive these challenging times but to thrive and help build a prosperous future together,” said Louise O’Conor, director of Beta Digital Company.

Colin Harris, Ireland Together co-founder & VIP Recruitment Managing Director, added: “I have always believed that in times of crisis, support needs to come from everywhere and we need to all work together. I wanted to form a group with a purpose of making a difference in our community by leveraging the collective expertise, time, and support of our members.

“Using the latest technologies we aim to provide a platform which makes helping and being helped simple and easy for companies of all sizes.”

Once registered, members will have access to discussion forums, our evolving knowledge bank, and free business mentoring hours to use with an adviser of their choice from our advisor panel.

“As a firm believer in ‘stronger together’ I know this country can come together and support each other during this crisis,” said Mindi Caselden, Caselden Consulting managing director.

“It is the power of people that will make the most impact on our future. Having a platform to bring people together, share resources, knowledge, and support will enable our business community to survive, even thrive, through this crisis.

“The resulting diversity of ideas can generate even better outcomes, products, and services for people across the island. It is the resilience and strength the Irish are famous for that will build a better future for all,” Caselden said.

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