

Grow your business this May

Bank of Ireland's 'grow your business' week kicks off on May 17th with the aim to help Irish businesses grow while making safer financial decisions.

As part of its 2019 national enterprise programme, Bank of Ireland is launching a series of events across the country under the theme 'grow your business' (May 17th – 24th), consisting of 25 events for small and medium businesses.

This year's events will focus on business growth, providing businesses with key insights and advice on optimising investment strategies and improving their financial wellbeing.

Bank of Ireland's financial wellbeing commitment is to empower people to thrive financially by enabling them to make better financial decisions for themselves and for the people that matter most in their lives: their family, their business and their community.

In conjunction with the grow your business events, Bank of Ireland is launching a new financial health check tool for businesses on May 15th. This has been developed to help business owners quickly establish how financially healthy their businesses are and will be available online via bankofireland.com/growyourbusiness.

The tool will allow businesses to check their own financial wellbeing score and identify if they are struggling, stretched, managing or thriving financially. Business customers who use the financial health check tool will also be able to sign up for seminars and one-to-one financial adviser meetings throughout 2019.

Bank of Ireland is calling on local businesses across Ireland to register their interest in attending the events taking place throughout the week.

Businesses in attendance will gain insight into different business growth journeys and strategic scaling approaches through a speaker panel. You can reserve your place at any of the events by [clicking here](#).

Commenting on the programme, Ian Murray, head of enterprise for Bank of Ireland said, "At Bank of Ireland our purpose is to enable our customers, colleagues and communities to thrive, and as the leading bank for SMEs in Ireland, we are committed to equipping our customers with the necessary skills to grow their business.

"Our 'grow your business' programme will shed light on the growth journeys of a variety of businesses as well as the importance of financial wellbeing for business success.

“These free events have been organised to help small and medium sized businesses throughout Ireland to scale up and build financial confidence – we hope business owners and representatives will join us and benefit from the insights and expertise shared by other businesses and our financial experts.”

For a full list of event details, visit [Bank of Ireland's grow your business website.](#)