

## **Galway web firm scales as Grafton Digital takes Manhattan**

### **Galway-based website and app development agency [Grafton Digital](#), has officially opened its second site in Manhattan, New York City.**

Grafton Digital, a young web development business founded by Claregalway natives Daragh Jordan and Erik Jentetics in 2018, has spread its operations to the US.

The business was started as a school project to modernise Irish businesses by helping them develop an online presence and has now grown to a team of 20 people with a portfolio of more than 100 clients comprising of international corporations and other players from within the SME sector focusing specifically on transport, education and hospitality.

The Grafton Digital New York office opened its doors in July, and the team has already started work with new American clients within the education, transport, and hospitality sectors, with future targets already set as part of Grafton's plan to further expand throughout the United States.

### **No sleep till Brooklyn**

"We have worked hard to get to this point," said Daragh Jordan, CEO of Grafton Digital. "When we founded the company, our mission was to help companies maximise their online presence, as we believed most businesses weren't getting the most out of their websites and apps.

"We focus heavily on customer service, alongside the explosion of demand to go digital due to the Covid-19 pandemic, which has allowed us to grow quickly and now work with industry leaders across Ireland and the UK. Today is a proud day for Erik, the team and I, to expand into New York and continue to grow our business."

The new operation will be located in the metropolitan financial district in New York City.

The Galway office will remain the HQ of the tech business and will continue to have a successful team working with a range of clients

"Our expansion into the United States has been a great success to date and we look forward to collaborating with further companies," Jordan added.