

How you can protect your data

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Because you can gather personal information about your employees and customers. This information comes in a number of different forms such as:

- Employee records
- CCTV footage, and
- Email acquisition, among others.

You will also be in a position where you will be sending your business's information to customers, through emails, text messages and even online cookies.

Every Irish citizen has a fundamental right to privacy, as recognised by the courts. However, the storage of personal data by businesses is ubiquitous. Hence, the storage and processing of such information has been regulated, to ensure people's rights to privacy are upheld.