

Expleo invests €100k to help businesses impacted by pandemic

Expleo pledges funding to help reboot Irish businesses in wake of devastation caused by Covid-19 pandemic.

Digital transformation specialist [Expleo](#) has invested €100,000 to create a consultancy service aimed at helping businesses to get back on track following the disruption caused by Covid-19.

The investment is part of the company's pledge to help reboot Ireland following the devastating and sudden restrictions that were thrust upon the country back in March, that has resulted in Ibec's declaration that investment will have fallen by as much as 40pc this year and the impact is likely to be felt right through to 2021.

Expleo's investment will cover a range of areas including digital transformation, change management and strategy.

Digital at the core of the new future for Irish business

Managing director of Expleo in Ireland Phil Codd said that with Government restrictions easing, organisations are now looking to the future and the key areas they need to address in order to limit the pandemic's impact on their business.

And with digital transformation expected to play a central role in economic recovery Codd believes its services can give Irish businesses a vital boost.

“At Expleo, we feel very strongly that the business community needs to work together to overcome the challenges set by COVID-19. We wanted to make sure that we played our part and believe that our experience in helping enterprises across all sectors to digitally transform and manage change will be of great assistance to businesses as they look ahead and prepare for a drastically more digitised world.

“Economic hardship can inspire great innovation and entrepreneurial thinking. We want to embark on that journey with Irish businesses to help them thrive in the years ahead and make our economy stronger as a result.”

Businesses who wish to avail of the COVID-19 recovery package and speak to one of Expleo's leading digital transformation experts can register their interest [here](#).

Pictured at top: Expleo managing director for Ireland Phil Codd

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