

Choose the right eCommerce platform

Once you've decided to create your own eCommerce site for your business, the next step involves identifying an eCommerce solution and possibly a web developer to deploy it for you.

This guide aims to help business owners to make informed decisions about eCommerce technologies. It compares the features of “cloud”, open source and high end “self-hosted” solutions. It considers how they can be deployed and, importantly, what they can cost.

You should read this guide in conjunction with the ThinkBusiness.ie [guide to eCommerce options](#) which looks at other eCommerce options, like “buy now” buttons and online marketplaces like Ebay and Amazon. If you decide to commission your own eCommerce site, you should use the ThinkBusiness.ie [eCommerce template](#) to help you specify your business's requirements.